



Company Profile

A division of:

LESEDI INNOVATION HOUSE (PTY) LTD

Reg# 2019/486871

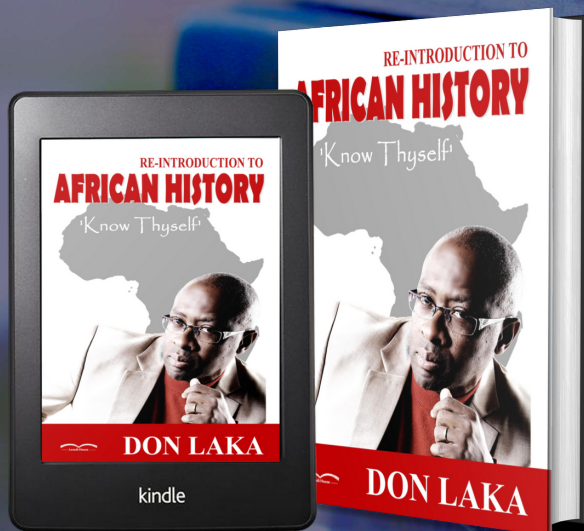
CSD# MAAA0835905

BBEEE Level# 1

9 years in business

ABOUT US

COMPANY HISTORY



CONTACT US

Lesedi House Publishers is a South African based 100% black owned publishing and Distribution Company, in Media, Production, Publishing and Distribution

ADDRESS

27 Park Green,
Summer Greens, Milnerton
Cape Town
7441
South Africa

CONTACT DETAILS

Managing Director: Tshepo Nketle
Phone: 2773 707 6881
Email: nketle@live.com
Facebook: Lesedi House Publishers

ABOUT US

An aspiring author that was rejected by thirty seven publishers, decided to find a way of publishing his book without the help of any publisher. Tshepo Nketle invested every cent and every time and energy into finding out how the publishing process works. In 2011, he finally published his first book “Earn Your Freedom” and without the help of any publisher or bookshop, him and his team managed to sell more than 5000 copies of that book (National best seller). From that book’s success, Lesedi House Publishers was formed. Even though the business was officially registered in 2015, and re-registered in 2019, the first publication was released in 2011, and many others before the official registration of the company.

SERVICES

- ISBN Registration
- Creative Writing
- Project Management
- Interviews and Compiling
- Layout and Graphic Design
- Reviews
- Editing
- Online and hard Distribution and Marketing
- Cover designing
- Photography
- Book Printing

NOTABLE CLIENTS

- Don Laka (KALAWA Co-Founder)
- Criselda Kananda Dudumashe (Metro FM)
- ACTIVATE!
- Ilitha Labantu (GBV Organisation)
- Pastor The DJ (Umhlobo Wenene FM)



BUSINESS PHILOSOPHY

What matters is the story, not the author nor their book. Everyone has a story to tell, all they need is that single chance. Publishing industry has a very open gap in South Africa, especially in the black communities. This gives us a very wide and open market. A lot of previously disadvantaged and the financially challenged people have it in them to write good books but have no way of publishing them and getting them out to people. That is where we come in, we make those dreams a reality. Unlike many existing publishers, we do not reject anyone's book, we give people a platform to publish and give them power to own all rights to their book. And that causes people to find it more feasible, reliable and more rewarding to publish with us.

Our company will succeed and will keep growing because of the fact that the writing talent and the desire to be published is being born each day and there is a countless number of people who seek publishers to assist them get their work published. There are many lot who were rejected by traditional publishers and they see our publishing house as a comforter and hero of their talents and dreams. Also, the world is slowly moving away from hard prints to electronic books. And that is a huge advantage because it means our publications are now able to reach a wider audience without being limited by printing costs and distribution challenges.

VISION AND MISSION

VISION:

Lesedi House Publishers is a self-publishing company. What elevates us is our love and passion for books writing, books production, and books distribution. Unlike many publishing houses, we do not publish books, we publish an untold African story.

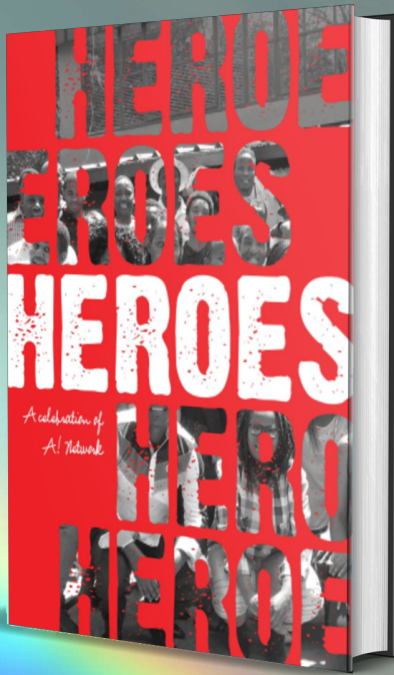
MISSION STATEMENT:

Our goals are to uplift the talents of the unknown authors and give them platform to share their stories and experiences with the world. We are striving to be one of the greatest publishing houses in the country and the African continent at large. Even though we accept and publish any language but our main focus and priority are the African languages and, of course, English, as we see a huge gap in that regard. No publisher promotes the African stories in African languages the same way as we do.

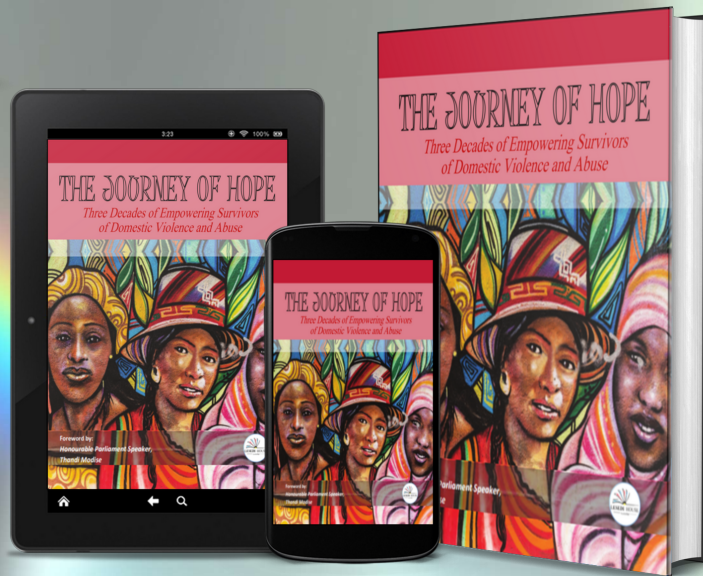
VALUES:

Our integrity is our commodity. Ubuntu is what drives us.





ACTIVATE!
change drivers



ACTIVATE!
change drivers

